



Visions Ovest Productions (VOP) is well known for its Arts and Culture educational and awareness programs, which encourage interchange between members of the public and workers in the cultural community, both during and apart from artistic events.

VOP is mandated to promote all forms and aspects of culture, favouring cultural diversification and encouraging openness and tolerance.

Francophones, francophiles, and anglophones, are invited to participate in British Columbia's only major francophone film festival and to discover the dynamic, creative world of cinema and the performing arts.

The cultural products that we promote are not necessarily commercial in nature, but they are always of extremely high quality. We strive to present the latest cultural products and offer our youth new ways of looking at the world.

Our key target audiences consist of members of adventurous cultural organizations and school groups (students ages five and older). To achieve our goals, we offer thought-provoking programs designed to pique curiosity and prompt reflection on social issues.

Mission

Our mission is to produce quality educational and cultural events and activities for British Columbia francophones and anglophones. The aim is to help enhance quality of life in British Columbia and to promote distinctive, relevant, challenging works that mirror the cultural diversity of the world we live in.

Vision

Our vision is to promote innovation in all spheres of human activity, especially in the cultural, educational, and artistic sectors, encouraging the development of linguistic skills among official language minorities.

Basic VOP Values

VOP promotes the values enshrined in the Canadian Charter of Rights and Freedoms and the advancement and protection of Canadian cultural heritage, including Quebec heritage, while continuing to seek out new partnerships and challenges.